

### PackExpo International 2012 exceeds expectations



We have completed our most successful PackExpo yet. Booth traffic exceeded PackExpo 2010 by 100%. A combination of advertising in advance of and during the show created major excitement in our booth.

- We ran a half-page advertisement in the September/October Show Edition of PMT magazine.
- We had a full page Showcase advertisement in Packaging World.
- We included four quarter-page advertisements in the PackExpo Show Daily each day featuring a different machine shown in our booth.
- We were featured in photos from the show in two different Show Dailies.
- We sent over 5000 email blasts to past PackExpo visitors and our current distributors to promote our booth.

All of this coupled with a brand new display that included our new logo, all new graphics, interactive displays at each machine and all new sample packages generated significant traffic.

To everyone that visited with us, thank you for making this the most successful PackExpo in our history.

### Revised product pricing anticipated for Quarter I, 2013

We are currently reviewing all of our costs and will be releasing new product pricing in early 2013. We recommend that you close the orders for current projects in order to maintain pricing. All of our quotes expire in 60 days unless otherwise noted.

We are considering some new ways to give you access to current machine quotation/specification templates and the other resources we provide. There will be more news on this early next year.

### Happy Holidays!



Seasons greetings  
from the management and staff of Starview.  
We wish you a Happy Holiday Season  
and Prosperous New Year!

Starview will be closed December 24<sup>th</sup>, 25<sup>th</sup>, 31<sup>st</sup> and January 1<sup>st</sup> to allow our employees to celebrate with their families. We will have a reduced staff during the weeks of December 24<sup>th</sup> and 31<sup>st</sup> but will be available to provide technical assistance, parts and product quotations in a timely fashion.